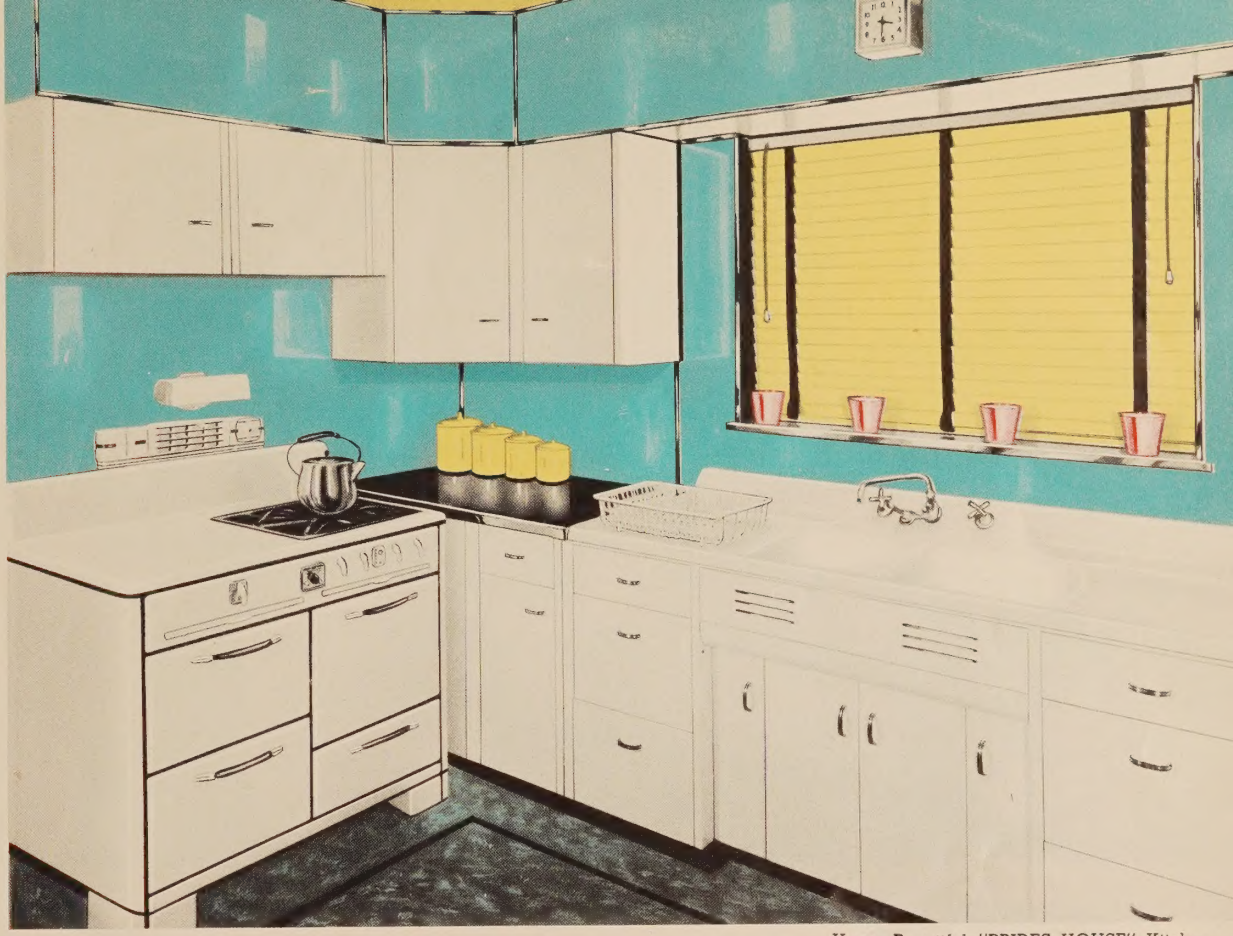
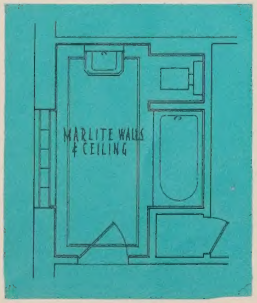


House Beautiful "BRIDES HOUSE" Kitchen

Marlite FOR CREATING BEAUTIFUL Home INTERIORS

MARSH WALL PRODUCTS, INC. • DOVER, OHIO



Marlite makes it easy to plan your own walls

The wide range of colors available in Marlite make it possible for you to have almost any color scheme that your heart desires. First select the color scheme to your liking then begin to imagine these colors in various arrangements. For example, look at the bathroom above and see how this wall arrangement was developed. A division moulding was set horizontally around the room at the top edge of bathtub to give the room character and to conserve material. Then a standard 4′ width panel of lemon yellow Marlite, supplemented with a 2′ width panel (4′ sawed in half) will cover the major portion of the wall area. The only wall area remaining at the top is covered with a 6″ frieze strip of sky blue. The M-45 Cove moulding covers the inside corner joint between Marlite covered ceiling and side walls. The Marlite dealer near you will be glad to assist you in arriving at the most desirable arrangement for your room.

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Marlite IN THE BATHROOM

Through the use of Marlite, you can achieve the smart modernity and exciting beauty that makes the latest style bathrooms so thrilling and colorful . . . attain an originality in bathroom decoration that your friends will admire and envy . . . create a bathroom environment of which you can be proud.

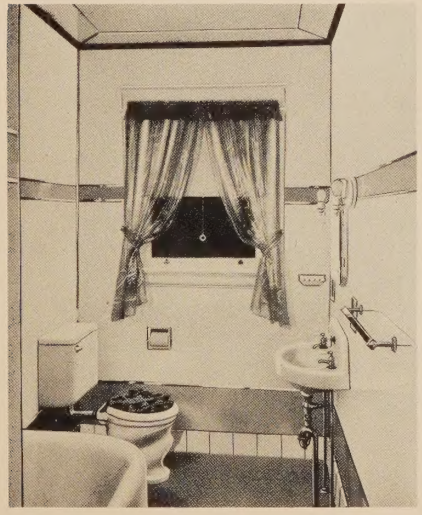
And what an opportunity Marlite also affords for originality in decorative design . . . what a chance for intriguing effects. Think of it! More than 60 beautiful colors and patterns from which to gain inspiration.

In every way you'll find Marlite the ideal modernizing material for beautifying your bathroom. It is easy to install . . . just a simple matter of carpentry work. Marlite is applied right over present walls . . . involves little up-keep expense. A damp cloth keeps Marlite's lustrous, glass-smooth finish bright and gleaming. These features have built records of dependability for Marlite as an effective decorative medium. It is wise to enjoy these comforts of "new-room complexion" because they increase the value of your property many times the additional investment.

Plan now to make your bathroom lovely and modern with Marlite. The Marlite dealer near you will be glad to show you Marlite colors and patterns and estimate your needs without obligation to you.

Before A bathroom that no one could be happy about . . . a drab, dreary, antiquated interior.

After The same bathroom modernized with Marlite is beautiful . . . sanitary . . . and smartly modern.

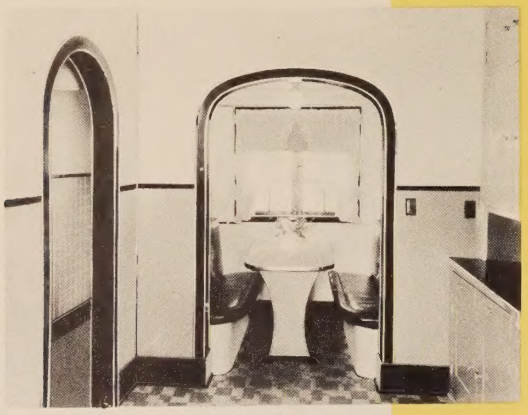


Banish obsolescence with lustrous Marlite

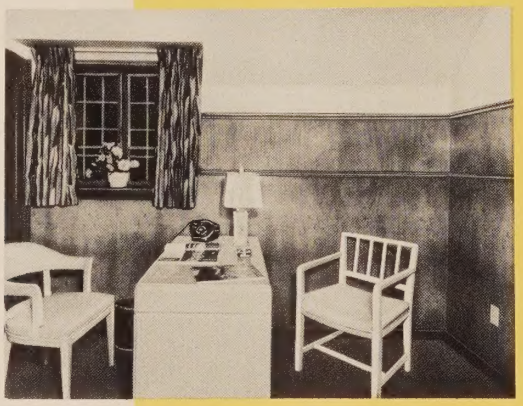
The illustrations on this page give an indication of how Marlite magically transforms drab, untidy bathrooms into environments that are pleasingly modern. A lovely luster has supplanted the dreary dullness that previously prevailed, and fresh, gay colors . . . which typify the modern trend in bathroom decoration . . . have created an environment that is lovely and stylish. Your bathroom can be just as beautiful and thrilling . . . and easy to keep clean . . . if you modernize it with lustrous Marlite.

Marlite played a prominent part in the complete remodeling of the attractive bathroom shown above. Lemon yellow and Robin-egg Blue were arranged in a pleasing contrast of vertical panels to create an interior of charm and beauty. The lavatory and mirror become an imposing decorative feature of the room by the use of a large Marlite panel. Another panel of Marlite veneered to the conventional door converted it into a modern flush door, which harmonizes with the modern walls and ceiling.

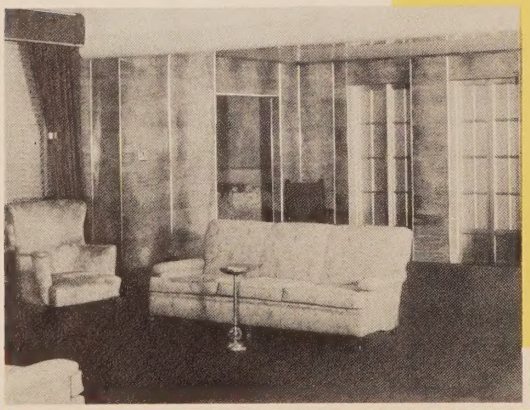
Enliven THE WHOLE HOUSE WITH LUSTROUS *Marlite*



Breakfast Room and kitchen in cafe au lait, and cream Marlite. The arch is black set in Marsh Extruded White Alloy Mouldings.



Home Office . . with a panelled wainscot of Marlite English Harewood-pattern. Maple wood stained to match was used for the horizontal mouldings.



Living Room . . interior made comfortable with a background of Marlite English Harewood-pattern.

Gloomy hallways become inviting and colorful when Marlite is used to cover their drab lifelessness. They give visitors a pleasurable thrill . . . make them compliment you upon your smart ideas and the modernity you have introduced.

The breakfast nook's are another place in which you can use Marlite to marvelous advantage. The gay, lustrous beauty Marlite brings will enhance the desirability of this informal place . . . bring a charm and color that will make the first meal of the day one of the most pleasant.

In the living room, also, you can introduce a comfortable atmosphere with luxurious Marlite wood-patterns . . creating an atmosphere of good cheer, of which guests will be highly appreciative.

Then that office or library you've always hoped some day to have, can also become an actuality, through the magic of Marlite. With this lustrous material you can convert the spare room or any other suitable space, into rooms of that nature and achieve results that will be a lasting satisfaction and pleasure . . . rooms that you can show to your friends with genuine pride.

Let Marlite help you achieve all these wondrous changes . . . make your home a place to be envied . . . a home in which you can have justifiable pride. Modernizing with Marlite is just a simple matter of carpentry work. It is applied right over present walls. No remodelling is necessary to create the smart effects that make these modern interiors so desirable and colorful.

BE SURE IT IS GENUINE *Marlite* . . .

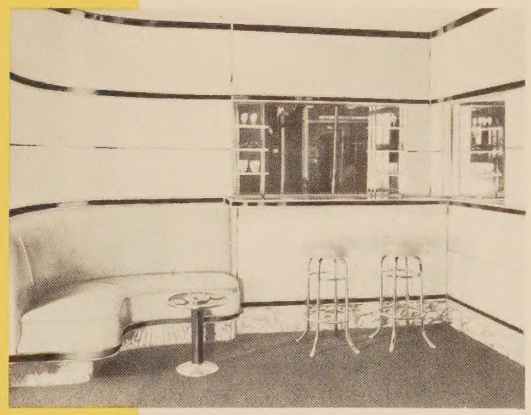
New ROOMS–*New* PLEASURES–
THROUGH THE USE OF *Marlite*

Through the use of Marlite, waste spaces in the home become new rooms, providing more of the pleasure that makes life joyous. Marlite, for instance, will enable you to convert the attic into rainy day playroom or intriguing card room . . . with a gay colorful cocktail bar for parties. Or the basement into a recreation room that invites hilarious fun . . . and for Mother's bridge parties . . . or as a place for the young folks to entertain instead of "going places," and makes the entertaining of guests an event you can look forward to with increased pleasure.

Snug and warm in winter . . . the coolest place in summer . . . there is nothing more ideal than a basement recreation room with a colorful atmosphere created with your favorite Marlite colors.

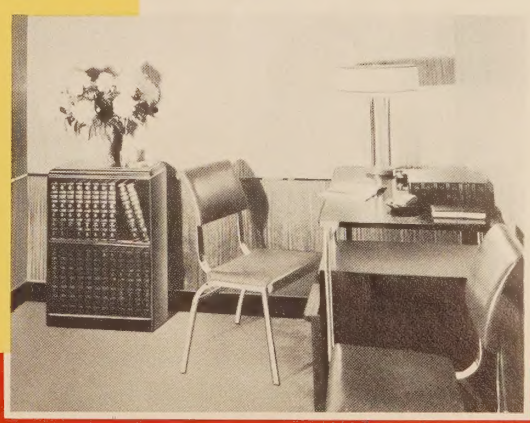
The spare room is another place where Marlite can be used to good advantage. It will aid you to change this little-used room into a lovely nursery . . . a luxurious powder room . . . or a den into which father can retire and relax.

Obtainable in more than 60 colors and patterns, Marlite will enable you to give all these new rooms a personality and charm that will make your home the most desirable place on earth. And all these new pleasurable changes can be effected without fuss or bother . . . without costly remodelling. Marlite is easily applied right over existing surfaces by a good carpenter. There's a Marlite dealer near you who'll be glad to show you these fascinating Marlite colors and patterns without obligation . . . and help you with your modernizing plans.

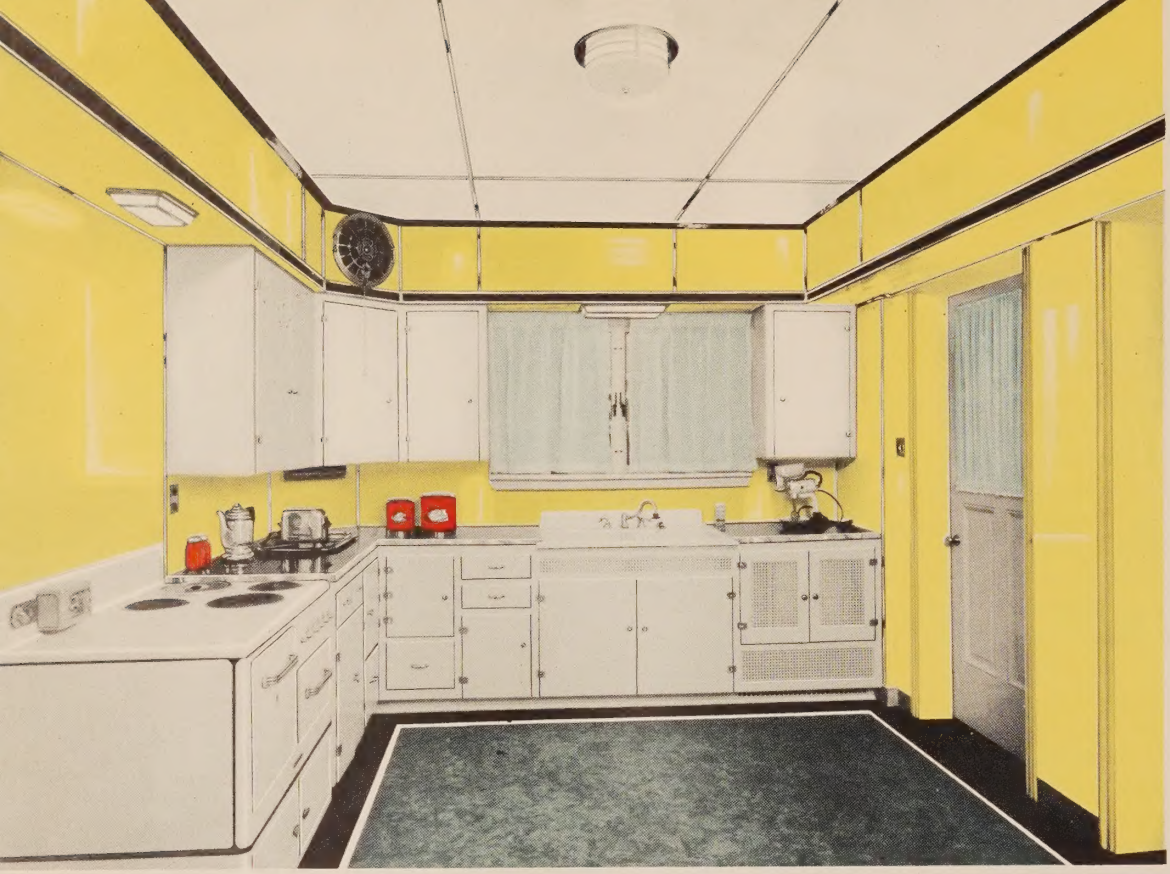


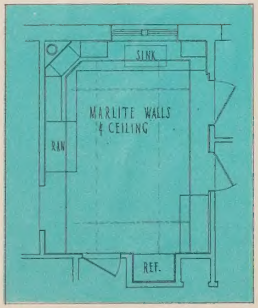
Cocktail Lounge
in plain white Marlite accented with Skyros marble-pattern base and trimmed with feature strips of Royal Blue.

Recreation Room
converted from unused attic space. The walls, ceilings, bar, piano and stool have been covered with Marlite to enliven this recreation center.



Den or Library
with an attractive application of Marlite Satinwood and French Walnut wood-pattern accented with brass Marsh Snap-on Mouldings.





Marlite walls complete your modern kitchen

Can you picture the kitchen shown above with drab unsanitary walls? You will agree that in order to have a complete up to date kitchen the walls must harmonize in texture and character with those new fixtures and appliances. Marlite has that smooth easy to clean texture and character that harmonizes with all modern appliances. The large panels of Marlite provide unusual decorative possibilities as well as walls that are easy to clean. Clean, polished Marlite was the basis of beauty in kitchen shown above. The side walls, soffits and frieze are lemon yellow Marlite while the ceiling is white Marlite accented with a 2" decorative feature strip, which extends horizontally around the room 15" down from the ceiling. Let the Marlite dealer near you help to modernize your present kitchen. He will assist you in selecting the colors and planning the scheme . . . also estimate the cost of a complete installation without obligation to you.

Marlite IN THE KITCHEN

The kitchen ought to be the most pleasant place in the entire home. Much of a woman's time and energy is expended in it. For that reason alone, it should be gay and colorful . . . a happy environment that makes work less tedious.

This is not an imaginative idea but very practical advice. A dreary colorless kitchen is depressing . . . tires a housewife more than does the actual work of preparing meals and washing dishes.

Marlite will make the dreariest of kitchens cool and colorful . . . an environment in which you can invite your friends and guests without apology. For Marlite will make it smartly modern . . . lustrously beautiful . . . a delightful place in which to work.

Marlite is used in the most modern of homes. The charm and beauty of "House Beautiful's" Bride's House kitchen (see illustration on cover) is due to the fact that the walls are covered with glistening Marlite. No matter how, many years since your kitchen was new you can be proud of it all over again if you use Marlite to modernize it.

Modernizing with Marlite is the simplest of jobs. Marlite comes in lustrous wall-size panels that can be sawed to size and applied right over present walls, ceilings, and other surfaces by a good carpenter. A damp cloth keeps Marlite's glass-smooth surface lustrous.

Marlite IS LUSTROUSLY BEAUTIFUL AND EASY TO KEEP CLEAN

Before Even though this kitchen has out-moded trim and cracked walls it is as "neat as a pin."

After But look at the difference after the door, walls and ceiling were covered with Marlite.

COVER ILLUSTRATION

HOUSE BEAUTIFUL "BRIDES HOUSE" KITCHEN, Savoy - Plaza Hotel, New York City. Marlite was selected as the wall covering for this ideal brides kitchen. In modern compact kitchens there is very little wall space that is not covered with built-in equipment. Why not cover the remaining wall areas with Marlite? . . . its glass-smooth surface is just as easy to keep clean as the face of your new refrigerator, range and other appliances.

Depressing kitchens become radiant with Color

Another example of the magic of Marlite is seen from the above pictures. Through its use an old-fashioned kitchen has become as smartly modern as the kitchen of a newly built home. A joyous note of color and brightness has changed a depressing room into radiant environment . . . created a kitchen that is as refreshing as it is inspiring. In such a place, working hours pass pleasantly, and the routine of preparing meals becomes a delightful occupation instead of a boresome task. And the fact that Marlite cleans as easily as porcelain serves to lighten the work of keeping the kitchen spotless and bright. Marlite will make your kitchen just as inviting. Plan now to modernize it with Marlite.

ONLY A MODERN MATERIAL ... *Marlite* ... AFFORDS THESE ADVANTAGES

Marlite IS BEAUTIFUL AND SANITARY

Marlite brings a beauty and charm that captivates everyone. No matter what decorative scheme you have in mind, Marlite's 63 colors and patterns will enable you to achieve it . . . and the glass-smooth surface is always sanitary.

Marlite IS EASY TO KEEP CLEAN

A few minutes spent in wiping the glass-smooth surface of Marlite with a damp cloth will keep it spick and span. The time saved in keeping Marlite walls clean will give you time for pleasant relaxation.

Marlite IS EASY TO INSTALL

The large sheets of Marlite are easily cut to the proper size pieces with regular carpenter tools. These pieces can be quickly fitted and installed by any good carpenter. Marlite is applied over plaster, insulation board, wall board or walls of any similar material that are straight and dry.

Marlite IS SOLD IN WALL-SIZE PANELS

The large wall-size panels of Marlite make modernizing economical . . . for the average wall can be covered from corner to corner with one sheet. All colors and patterns of Marlite are sold in large sheets 4 feet wide and in lengths ranging from 4 feet to 12 feet.

Marlite IS SOLD THROUGH DEALERS

Visit your local lumber and building supply dealer and have him show you samples of Marlite . . . plain-colors . . . tile-patterns . . . marble-patterns . . . wood-patterns . . . 63 in all. He will be glad to estimate your requirements without obligation.